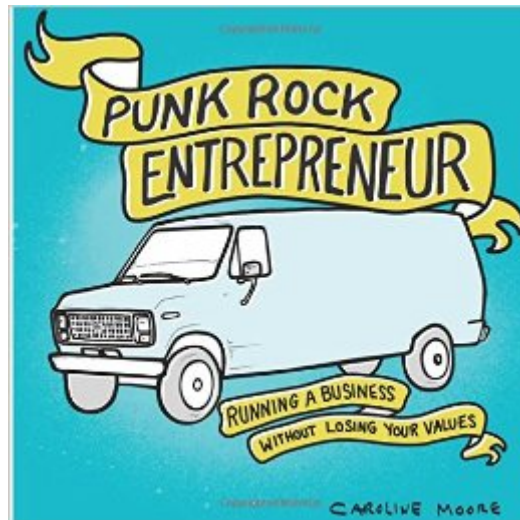


The book was found

Punk Rock Entrepreneur: Running A Business Without Losing Your Values (Real World)



Synopsis

Do you have an idea for something that you want to share with the world but don't know where to start? Want to make a living without selling your soul? Have a business plan but can't afford to buy anything up front? This book is for you. Punk Rock Entrepreneur is a guide to launching your own business using DIY methods that allow you to begin from wherever you are, right now. Caroline Moore talks (and illustrates!) you through the why and how of business operations that she learned over years booking bands, organizing fests, sleeping on couches, and making a little go a long way. Engaging stories and illustrations show you the ropes, from building a network and working distribution channels to the value of community and being authentic. With first hand accounts from touring bands and small business owners, this book gives you the inspiration and down-to-earth advice you'll need to get started working for yourself.

Book Information

Series: Real World

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Average Customer Review: 5.0 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #900,717 in Books (See Top 100 in Books) #288 in Books > Arts & Photography > Music > Musical Genres > Punk #514 in Books > Arts & Photography > Music > Business #2191 in Books > Self-Help > Creativity

Customer Reviews

I do not love it, I LOOOOOVE IT! This is the bread and butter of business, in a lingo that doesn't require a master's in business to understand. Real info from the heart of an entrepreneur, basic details that are obvious but you may not know until someone points them out. Excellent book!

Moore balances sharp insights with charisma and humor. She marries punk rock values and ethos with real-world business smarts. Take your business seriously, don't be a jerk, make things and support people that make things. A quick, killer read.

Its a must read for all working artist. I wish this book would of come out when I was starting my career. It would saved me lots of time & money.

Good reading. Entertaining and informative.

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